

	Does not meet (1 pt)	Meets (2 pts)	Exceeds (3 pts)	Points:
Content	Does not have the necessary information, does not understand the content presented.	Has all the necessary information, understands the content presented.	Has more than the necessary information, has a deep understanding of the content presented.	
Grammar	Has 4 or more grammar mistakes, 3 or more run-on sentences.	Has 2 or three grammar mistakes, 1 or 2 run on sentences.	Has 1 or fewer grammar mistakes, 1 or fewer run-on sentences.	
Creativity	Student used pre-fabricated explanations and did not add any of their own style.	Student explained the content material and added some of their own style.	Student explained the material in depth and added several style points to the video.	
Duration	Less than one minute or over 5 minutes, lots of "dead air".	Between 1 and 3 minutes, not much dead air.	3-5 minutes, no dead air.	
Quality	Images are stagnant and unclear audio is too quiet or non-existent.	Images are clearly visible and change at least once every 5 seconds, audio is mostly clear.	Images are visible, varied, and eye-catching, audio is loud and clear.	
Comments:				Total Pts: